# LANGUAGE STRUCTURE AND RAPLINE'S POETICS

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The BTS Rapline have unique poetic styles that shine through all their work.

But what makes each style unique?

One possible answer lies through the lens of language structure.

Sound, construction, meaning, delivery.

Even though every member utilizes the whole spectrum of lyrical devices of form and meaning, each has an aspect of language as their main lyrical weapon.

In their lyrics, Namjoon, Yoongi and Hobi each focus on one level of language.

Let's explore that.

# ELEMENTS OF Language Structure



All the possible sounds a human can produce



The collection of sounds belonging to a specific language



You make I to an O
I to an O
너 땜에 알았어
I learned thanks to you
왜 **사람**과 **사랑**이 비슷한 소리가

why **person** [sara**m**] and love [sara**n**g] sound similar

Trivia: Love

This is an example of a minimum pair:

two words with different meaning that differ only in one sound used to establish that sound as a distinct phoneme.



His rap style is characterized by his unique and varied **flow**:

the rhythm and rhyme schemes of a hip-hop song's lyrics and how they interact

Plays with sound: rhyme and rythm, accent and pronunciation.

Works with the sound of words and his own delivery of those words.

Often uses **onomatopoeias**: words that imitate the sounds of the thigs they refer to

But 난 입질 왔담 삐끼 모든 언니s call me <u>삐삐</u>

But I felt a bite, bait All the girls call me, beepbeep

யி/77 (bbikki) is a slang for a night club barker Wordplay: யியி (bbibbi) is a pager/beeper: "all the girls, call me, page me." Also bbi- is commonly used for censoring sounds: "all the girls call me [censored]"

Cypher PT.3 : KILLER LISTEN >

힙합? 땡 Rap style? 땡 걍 랩퍼, 땡 방탄=땡

But 현실, bang Worldwide, bang 차트 위 bang bang, 땡 Hip hop? ddaeng
Rap style? ddaeng
Just a rapper, ddaeng
Bangtan = ddaeng

But the reality is **bang** Worldwide, **bang** 

On top of the chart bang bang, ddaeng

Ddaeng LISTEN>



The elements that make words.

"the smallest unit of language that has its own meaning, either a word or a part of a word" (Cambridge Dictionary)





Likes taking words apart and putting them back together.

splits words into their components builds puns and wordplay out of different interpretations that grow from how the words are divided

# **Re-spect**

### Re-spect,

말 그대로 보고 자꾸 보는 거 like the word itself, **it's to look and look again**"The word respect can be etymologically broken into "re" (back, again) and
"spectāre" (to observe, to look at)." (doolsetbangtan)

Respect LISTEN>

"creative morphology": splits words in ways that do not correspond to their grammatical components

instead finds in them other words to create new meanings

여긴 왕국, 나는 킹 너는 덤

King + dumb

This is a **kingdom**, I'm a **king**, you're **dumb** King + \( \begin{aligned} \int (dum; an extra, a freebie ) \end{aligned} \)

The word "kingdom" is not actually made of "king" and "dumb", but RM finds those words in it to create wordplay.

Cypher PT. 2 : Triptych
LISTEN>



The study of the relationship between word and meaning



The most well-known trait of Namjoon's lyricism are how he plays with meaning. Creates unusual combinations.

캐셔 계산 소리 땡 어릴 적 좋아함 얼음땡 · 난 딩동, 넌 **땡** 넌 7끗, 난 **땡** 라면 먹고 잔 얼굴 땡

The sound of the cashier checking me out, ka-ching I liked it when I was young – unfrozen [release call from freeze tag] I'm correct, you're wrong You are 7-kkeut, I have a good hand [of cards]

Sleeping after eating ramen, the face gets puffy

Verse of "Ddaeng" which uses the word with 5 different meanings. LISTEN>

Uses **metaphors**, allegories, images.

Outside was a whole battlefield so I bring out the chopper Outside was a whole battlefield so I bring out the chopper

밤마다 내 안에 있는 나 스스로와 싸워 심장은 뛰고, 내 동료들은 내 뒷통수를 쳐

이 말들은 아니야 wordplay. it just a warplay the world plays 우린 다시 병정처럼 싸울 뿐 errday Yehh 난 제대로 걸어 비트 위에 목숨을 걸 땐

Every night I fight myself inside me

My heart pounds, and my colleagues stab me in the back

These words are not a wordplay, it just a warplay the world plays We just fight again like soldiers errday

Yehh I bet right when I bet my life on the beats **Awakening** 

**Develops a metaphor** throughout the whole song. Other examples are *Singularity, Magic Shop, 134340* 

어머니는 바다가 푸르다 하셨어 멀리 힘껏 니 목소릴 내라 하셨어 그런데 어떡하죠 여긴 너무 깜깜하고 온통 다른 말을 하는 다른 고래들 뿐인

Mom said that the ocean is blue

She told me to raise my voice with all my strength to reach farther

But what should I do?

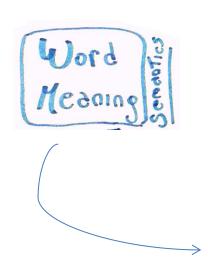
This place is too dark

and full of other whales that speak other languages

Whalien 52 uses the 52-hertz whale to express loneliness and the fear that nobody is listening.

LISTEN>

LISTEN>





# The graphic representation of a sound in a language.

"The smallest functional unit of a writing system" (Coulmas, 1996)

Phoneme (sound)

Ŧ

**Grapheme (letter)** 

Different letters can be used for the same sound

Different sounds can be represented by the same letter/s

#### Resemantization:

process through which a new meaning is assigned to an existing word in a language (Castañeda et al., 2019)



Starting from the song <u>Sea</u>, the words "sea/ocean" had the added meaning of success as mucisians, and "desert" as its absence.

Ocean, desert, the world, everything is the same thing Different name I see ocean I see desert I see the world Everything is the same thing but with different name

It's life again

<u>Sea</u>

모든 빛이 침묵하는 바다 Sea where all light sinks into silence 길 잃은 내 발목을 또 잡아 It again seizes my ankle that lost the path

어떤 소리도 들리지 않아 No sound can reach me

(...

홀린 듯 천천히 가라앉아 As if I'm bewitched, I slowly sink down,

몸부림쳐봐도 사방이 바닥 Though I try struggling, I'm at the bottom of the sea

Black Swan LISTEN>

## 사람을 사랑 으로 만들 사람

that you are the one who will make a **person** into a **love** 널 알기 전 내 심장은 온통 직선뿐이던 거야

before knowing you, my heart was filled with **straight lines only**the consonant  $\square$  (phoneme /m/) is comprised of four straight lines.

### 그 위에 살짝 앉음 하트가 돼

When we gently sit on it [o in 랑], it becomes a heart

Trivia: Love LISTEN >



Language use in context

The meaning linguistic utterances can have beyond their literal one (Woensdregt & Smith, 2017)

Includes the use of Prosodic elements (intonation, tone, stress, rhythm)

and non-lexical speech sounds or liminal signs (Dingemanse, 2020).



Suga is a storyteller that uses non-lexical speech sounds (like coughs, hms, and prosodic elements (like changes in tone) to convey meaning.

Those non-lexical elements are not adlibs, but part of the lyircs and accounted for in the metric/rhyme

Use of non-linguistic sounds and vocalizations:

Intro: Nevermind LISTEN> Ending "Yah" in BTS Cypher PT2:Triptych LISTEN>

Woo 매일 설렜지 내가 어디까지 갈지 정신없이 달리다 보니 어느새 여기까지 왔지 Yeah 음 발밑의 그림자 고개 숙여보니 더 커졌잖아 Woo, every day, I was excited about how far I'd go I was running frantically and somehow reached here **Yeah**, hmm, the shadow at my feet Looking down, it's gotten even bigger

Interlude: Shadow: notice how the "hm" is part of the lyrics LISTEN>

Using his voice to convey different emotions, attitudes and relationships to the poetic "you" of the song.

(안녕?) <mark>안녕</mark> 어떻게 지내? <mark>나는 뭐 잘 지내</mark> 왠지 터질듯한 내 심장과는 달리

(Hello?) Hello
How are you? I'm... well, doing fine

In contrast to my heart that feels like it's about to explode,

134340, in which he uses tone to convey an awkward meeting between ex lovers LISTEN>

#### Embodying different characters in his rap:

"내가 떠나도 걱정은 하지 마 넌 스스로 잘 해낼 테니까 널 처음 만났던 그때가 생각나 어느새 훌쩍 커버렸네 니가 우리 관계는 마침표를 찍지만 절대 내게 미안해 하지 마 어떤 형태로든 날 다시 만나게 될 거야 그때 반갑게 다시 맞아줘"

"Don't worry even if I leave
because you'll do well on your own
I remember when I first met you
Without my noticing, you grew up so much
Although we're putting an end to our relationship
Don't ever feel sorry for me
You'll see me again in any form
Greet me again then"

First Love in which he raps as his piano. LISTEN>

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Lyrics Translation: Doolsetbangtan <a href="https://doolsetbangtan.wordpress.com/">https://doolsetbangtan.wordpress.com/</a>

### **FULL PLAYLIST OF SONGS REFERENCED**

BTS